

# Lockyer Valley Monthly Report

August 2020

# Key Points from August 2020



**Lockyer Valley's accommodation occupancy was at 61% in August, a 10% increase year on year.**

Data comes from Booking.com, Air BnB, Trip Advisor and VRBO.



**Gatton is by far the most visited suburb with nearly 25% of the visitation to the area.**

Figures come from mobility data and includes day trippers, over nighters and people passing through.

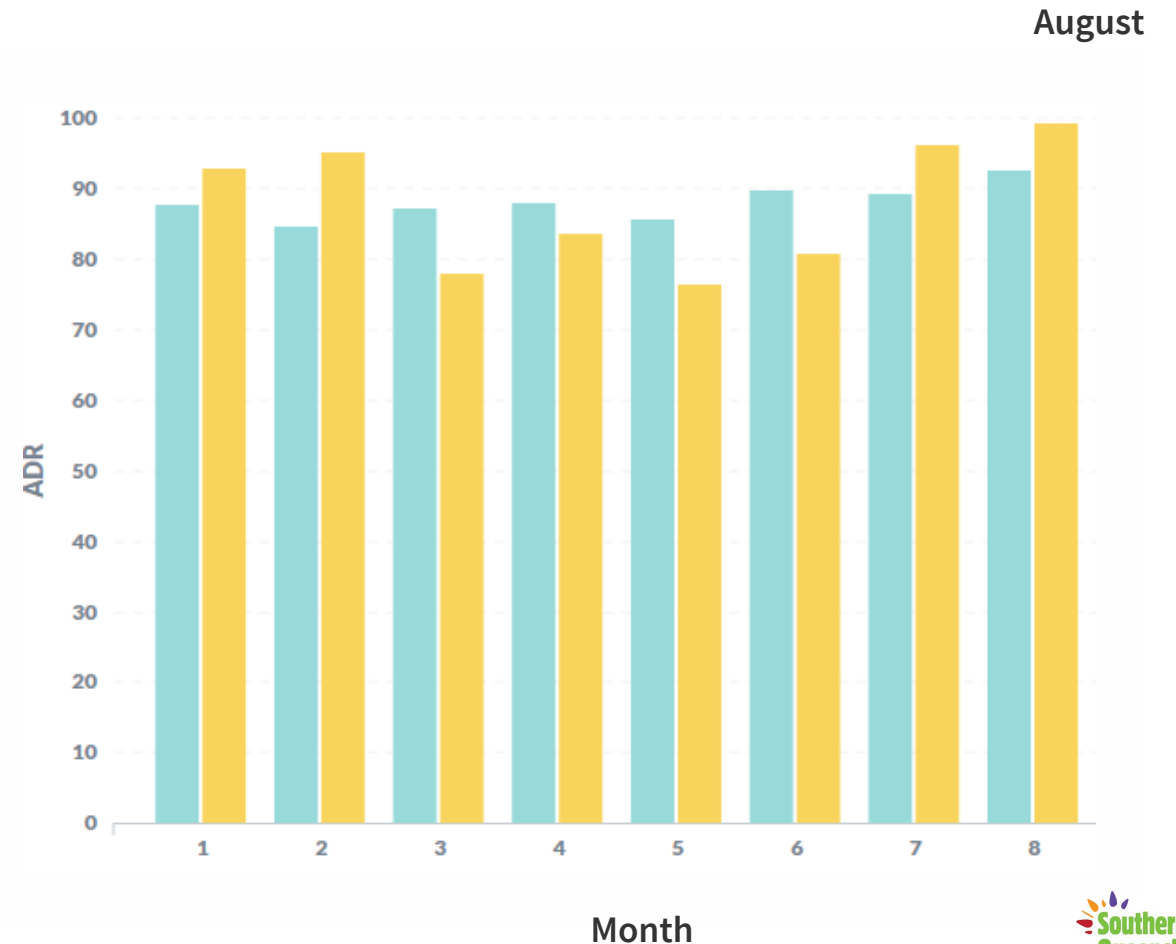
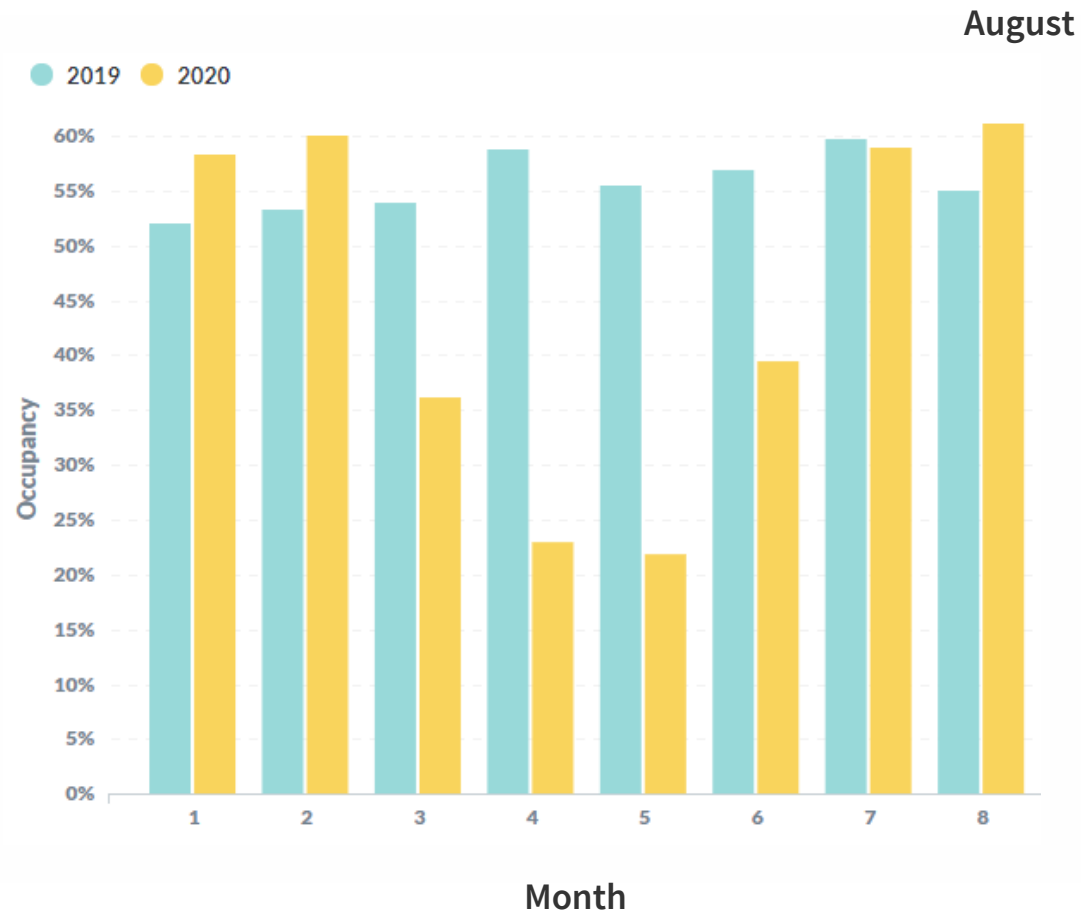


**41% of visitation to the Lockyer Valley comes from two LGAs, Brisbane and Toowoomba.**

Figures come from mobility data and includes day trippers, over nighters and people passing through.

# Occupancy for August was 61% across Lockyer Valley which was up 10% on last year (55% Occupancy August 2019). Average Daily Revenue was also up 10% across the region year on Year.

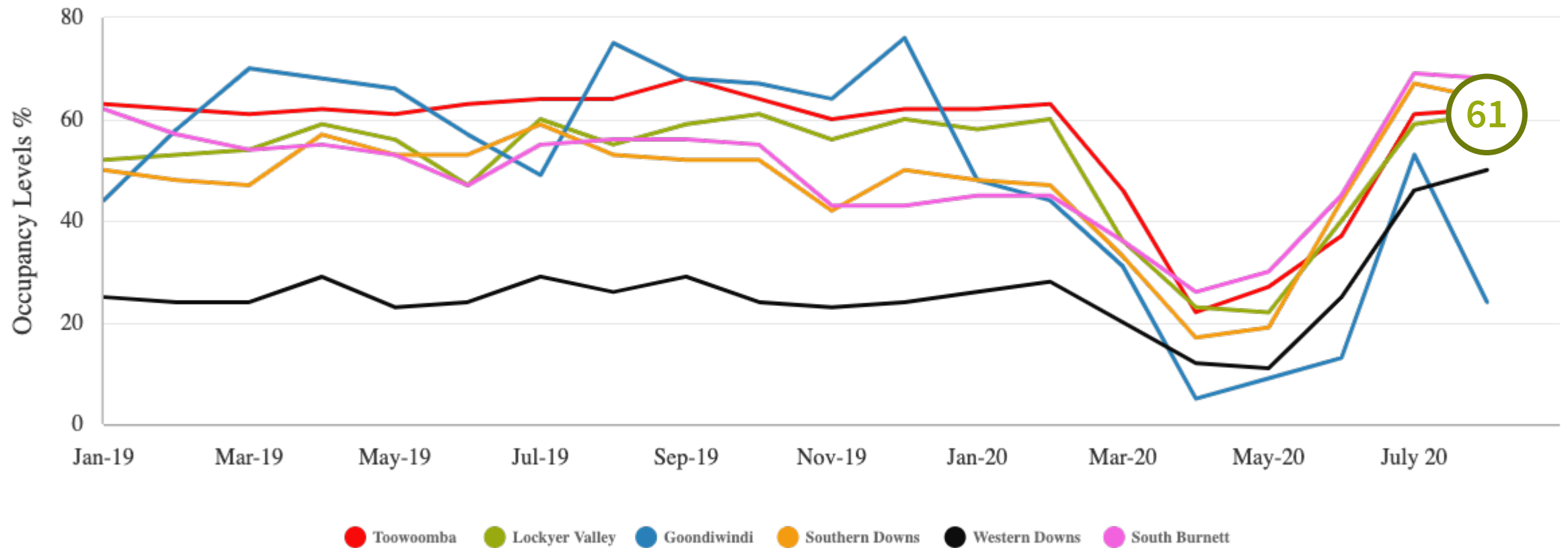
This data is collected from Air BnB, Trip Advisor, Booking.com and VRBO.





# Like most of the SQC region, Lockyer Valley continue to perform really well coming out of the covid lock downs.

Across the the region, occupancy has remained strong month on month.



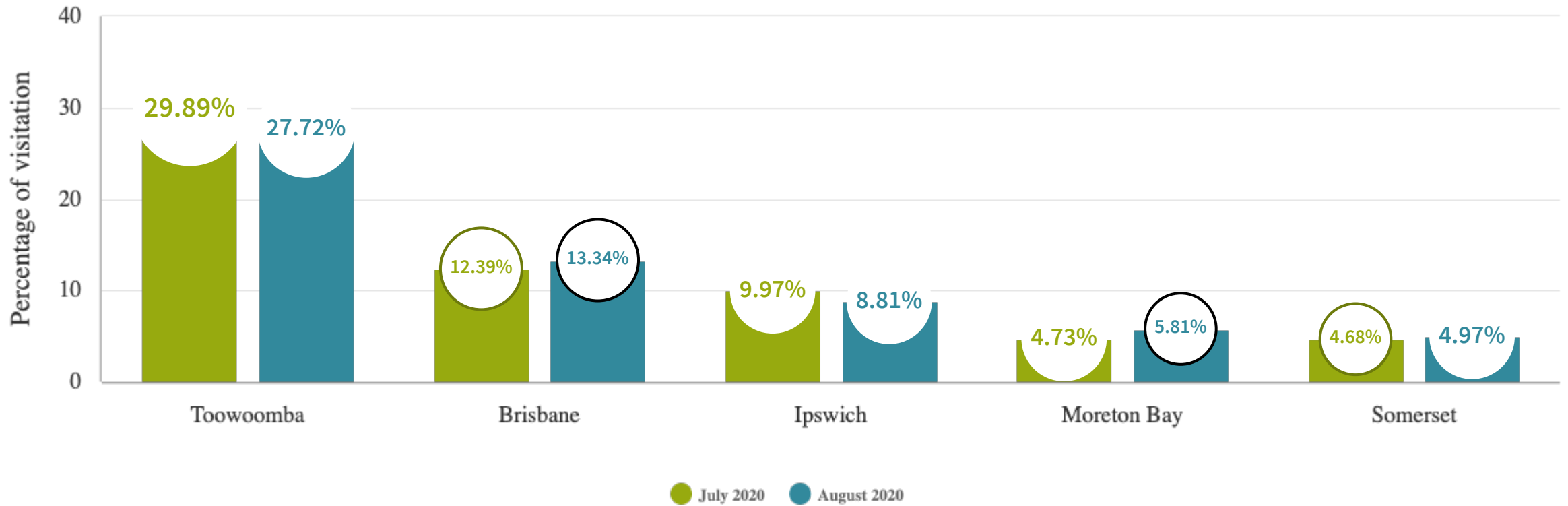
Data for this graph comes from Booking.com, Trip Advisor, Air BnB and VRBO



# Devices from Toowoomba made up 27.71% of all devices seen in the Lockyer Valley LGA in August 2020.

This includes day trippers, over nighters and people traveling through.

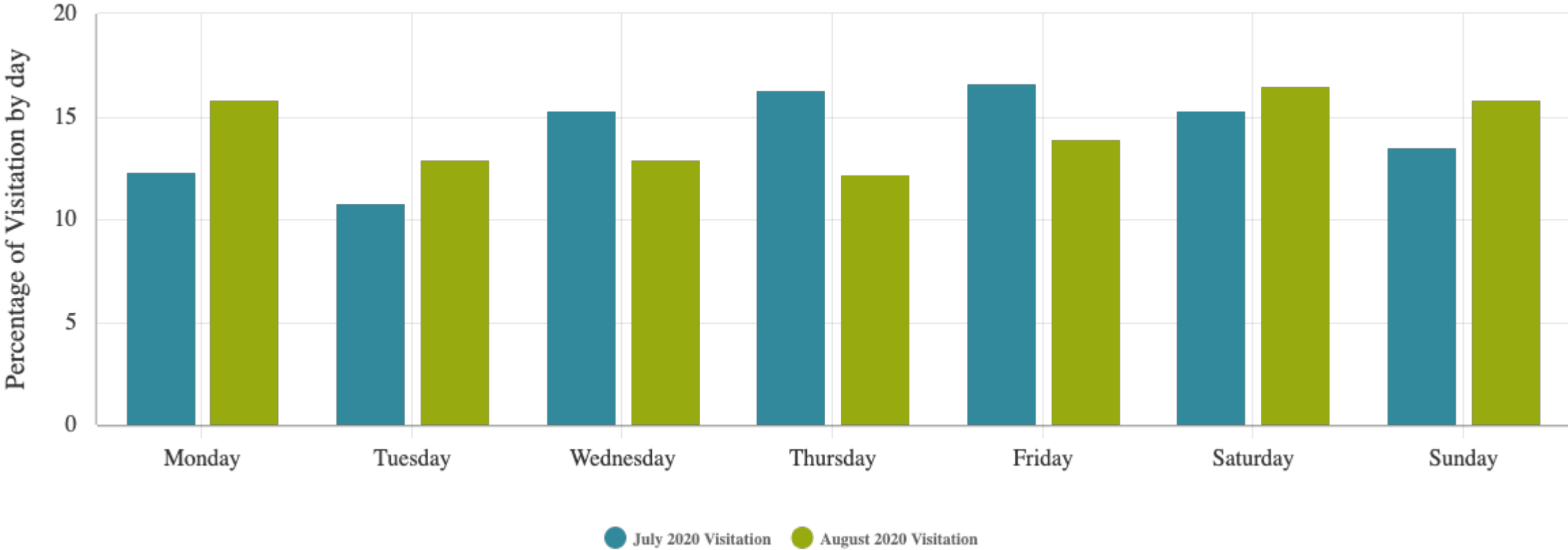
Visitation by source market.



Data for this graph comes from mobility data.

# There was more of a trend toward Saturday, Sunday and Monday visitation to the region in August 2020.

Visitation by day of week.



Data from this graph comes from mobility data.

# Gatton was the most visited suburb with 23.3% of all visitors passing through Gatton.

What suburbs are people visiting in region?



Data from this graph comes from mobility data.