

ACCOMMODATION

TRADE FACT SHEET

Queensland Country Tourism is looking forward to representing you as one of our trade-ready members who can have their accommodation sold to overseas visitors.

Please complete the below information for inclusion in our annual Travel Trade Planner.

BUSINESS NAME:

COMPANY DETAILS

PHYSICAL ADDRESS:

EMAIL:

PHONE:

TRADE CONTACT DETAILS

NAME:

POSITION:

EMAIL:

PHONE:

DIGITAL

WEBSITE:

FACEBOOK:

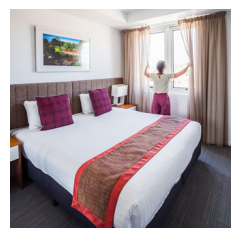
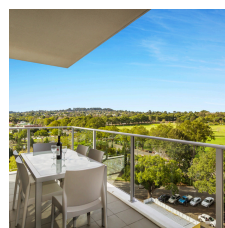
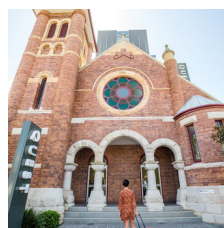
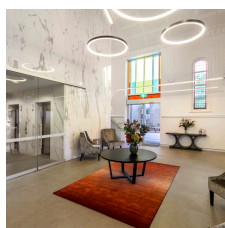
INSTAGRAM:

TRIP ADVISOR:

HASHTAG:

Please provide a minimum of three high-resolution images and your logo when returning this completed form.

Please see below good examples of Trade Ready images for accommodation providers.



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BUSINESS NAME:

FACILITIES

TARGET MARKETS

- | | | |
|--|-------------------------------------|---|
| <input type="checkbox"/> Individuals | <input type="checkbox"/> Couples | <input type="checkbox"/> Families |
| <input type="checkbox"/> Groups | <input type="checkbox"/> Students | <input type="checkbox"/> Backpackers |
| <input type="checkbox"/> FIT's | <input type="checkbox"/> Over 50's | <input type="checkbox"/> Weddings |
| <input type="checkbox"/> Honeymooners | <input type="checkbox"/> Self Drive | <input type="checkbox"/> Corporate Travellers |
| <input type="checkbox"/> Conference & Incentive Groups | | |

TOP SELLING POINTS

- 1.
- 2.
- 3.
- 4.
- 5.

RECEPTION HOURS

ACCESSIBILITY (How do you better cater for travellers / visitors of all abilities)

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BUSINESS NAME:

PRODUCT DESCRIPTION

20 WORDS - Please do not exceed limit by more than 5 words

PRODUCT DESCRIPTION

50 WORDS - Please do not exceed limit by more than 5 words

PRODUCT DESCRIPTION

100 WORDS - Please do not exceed limit by more than 5 words

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BUSINESS NAME: _____

ROOM TYPES AND INCLUSIONS

Total number of rooms: _____

ROOM NAME.	SLEEPS.	NUMBER AVAILABLE.	CONFIGURATION.	INCLUSIONS.

RATINGS Please advise if from Trip Advisor /Self-rated

AWARDS List your top awards in last 3 years

CERTIFICATIONS List your Eco Credentials

The following information is for internal use only

What Channel Manager do you currently use: _____

Which OTA's are you listed with: _____

What levels of commission do you currently offer to your booking agents (you can select more than one):

10% 15% 20% 25% 30%