

Queensland Country Tourism is looking forward to representing you as one of our trade-ready members who can have their product sold to overseas visitors.

Please complete the below information for inclusion in our annual Travel Trade Planner.

**BUSINESS NAME:**

**COMPANY DETAILS**

**PHYSICAL ADDRESS:**

**EMAIL:**

**PHONE:**

**TRADE CONTACT DETAILS**

**NAME:**

**POSITION:**

**EMAIL:**

**PHONE:**

**DIGITAL**

**WEBSITE:**

**FACEBOOK:**

**INSTAGRAM:**

**TRIP ADVISOR:**

**HASHTAG:**

Please provide a minimum of three high-resolution images and your logo when returning this completed form.

*Please see below good examples of Trade Ready images for attraction providers.*



Miles Historical Village

# ATTRACTION

## TRADE FACT SHEET

**BUSINESS NAME:**

**FACILITIES**

**TARGET MARKETS**

*Individuals*

*Couples*

*Families*

*Groups*

*Students*

*Backpackers*

*FIT's*

*Over 50's*

*Weddings*

*Honeymooners*

*Self Drive*

*Corporate Travellers*

*Conference*

**TOP SELLING POINTS**

1.

2.

3.

4.

5.

**TRADING HOURS** Trading days, opening and closing hours including public holidays

**ACCESSIBILITY** (How do you better cater for travellers / visitors of all abilities)

# ATTRACTION

## TRADE FACT SHEET

**BUSINESS NAME:**

**PRODUCT DESCRIPTION**

**20 WORDS - Please do not exceed limit by more than 5 words**

**PRODUCT DESCRIPTION**

**50 WORDS - Please do not exceed limit by more than 5 words**

**PRODUCT DESCRIPTION**

**100 WORDS - Please do not exceed limit by more than 5 words**

# ATTRACTION

## TRADE FACT SHEET

**BUSINESS NAME:**

**TOUR Please list all tours available**

**Name of Tour:**

**Details:**

**Operates: (e.g Daily, Saturdays only)**

**Conditions: (e.g min/max pax, bookings essential)**

**Departs:**

**Returns:**

**Name of Tour:**

**Details:**

**Operates: (e.g Daily, Saturdays only)**

**Conditions: (e.g min/max pax, bookings essential)**

**Departs:**

**Returns:**

**RATINGS Please advise if from Trip Advisor /Self-rated**

**AWARDS List your top awards in last 3 years**

**CERTIFICATIONS List your Eco Credentials**

The following information is for internal use only

**What online booking software do you use:**

**Which OTA's are you listed with:**

**What levels of commission do you currently offer to your booking agents (you can select more than one):**

10%    15%    20%    25%    30%