

Queensland Country Tourism is looking forward to representing you as one of our trade-ready members who can have their tours sold to overseas visitors.

Please complete the below information for inclusion in our annual Travel Trade Planner.

BUSINESS NAME:

COMPANY DETAILS

PHYSICAL ADDRESS:

EMAIL:

PHONE:

TRADE CONTACT DETAILS

NAME:

POSITION:

EMAIL:

PHONE:

DIGITAL

WEBSITE:

FACEBOOK:

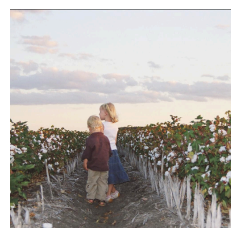
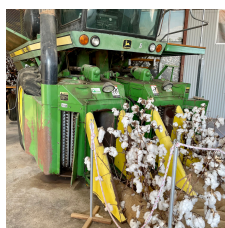
INSTAGRAM:

TRIP ADVISOR:

HASHTAG:

Please provide a minimum of three high-resolution images and your logo when returning this completed form.

Please see below good examples of Trade Ready images for tour providers.



Goondiwindi Cotton Tours

TOURS

TRADE FACT SHEET

BUSINESS NAME:

FACILITIES

TARGET MARKETS

- | | | |
|--|--|--|
| <input type="checkbox"/> <i>Individuals</i> | <input type="checkbox"/> <i>Couples</i> | <input type="checkbox"/> <i>Families</i> |
| <input type="checkbox"/> <i>Groups</i> | <input type="checkbox"/> <i>Students</i> | <input type="checkbox"/> <i>Backpackers</i> |
| <input type="checkbox"/> <i>FIT's</i> | <input type="checkbox"/> <i>Over 50's</i> | <input type="checkbox"/> <i>Weddings</i> |
| <input type="checkbox"/> <i>Honeymooners</i> | <input type="checkbox"/> <i>Self Drive</i> | <input type="checkbox"/> <i>Corporate Travellers</i> |
| <input type="checkbox"/> <i>Conference</i> | | |

TOP SELLING POINTS

- 1.
- 2.
- 3.
- 4.
- 5.

TRADING HOURS Trading days, opening and closing hours including public holidays

ACCESSIBILITY (How do you better cater for travellers / visitors of all abilities)

TOURS

TRADE FACT SHEET

BUSINESS NAME:

PRODUCT DESCRIPTION

20 WORDS - Please do not exceed limit by more than 5 words

PRODUCT DESCRIPTION

50 WORDS - Please do not exceed limit by more than 5 words

PRODUCT DESCRIPTION

100 WORDS - Please do not exceed limit by more than 5 words

TOURS

TRADE FACT SHEET

BUSINESS NAME:

TOUR Please list all tours available

Name of Tour:

Details:

Operates: (e.g Daily, Saturdays only)

Conditions: (e.g min/max pax, bookings essential)

Departs:

Returns:

Name of Tour:

Details:

Operates: (e.g Daily, Saturdays only)

Conditions: (e.g min/max pax, bookings essential)

Departs:

Returns:

RATINGS Please advise if from Trip Advisor /Self-rated

AWARDS List your top awards in last 3 years

CERTIFICATIONS List your Eco Credentials

The following information is for internal use only

What online booking software do you use:

Which OTA's are you listed with:

What levels of commission do you currently offer to your booking agents (you can select more than one):

10% 15% 20% 25% 30%